

Wojtek Kaszycki

– Chief Executive Officer and founder

Wojtek lives in Warsaw, Poland. He is a husband, and the father of three sons. Wojtek speaks Polish, English, and Russian. He studied Electronics and Telecommunications (FET) at the Poznan University of Technology, followed by Strategic Management at Warsaw High School of Management. Since the onset of his professional career, he engaged in the implementation of innovations that changes everyday life. He is a pioneer in the area of e-commerce and m-commerce solutions. Between 1996 and 2001 he managed the first e-commerce agency in Poland - AGS NewMedia, in 1996 he created first e-commerce portal in Poland and in 1998 he created empik.com (Polish Amazon). He is a passionate investor looking for new business challenges employing management best practice and revolutionary technical inventions.

He has founded several successful companies, such as the Management Consulting Group; Gifts of Nature; List Polska; WKM; Bizmatica Polska; BarTEC and finally, in 2017 MirroCool.

Wojtek's maxim is "To make the impossible possible" and is the moving force at MirroCool.